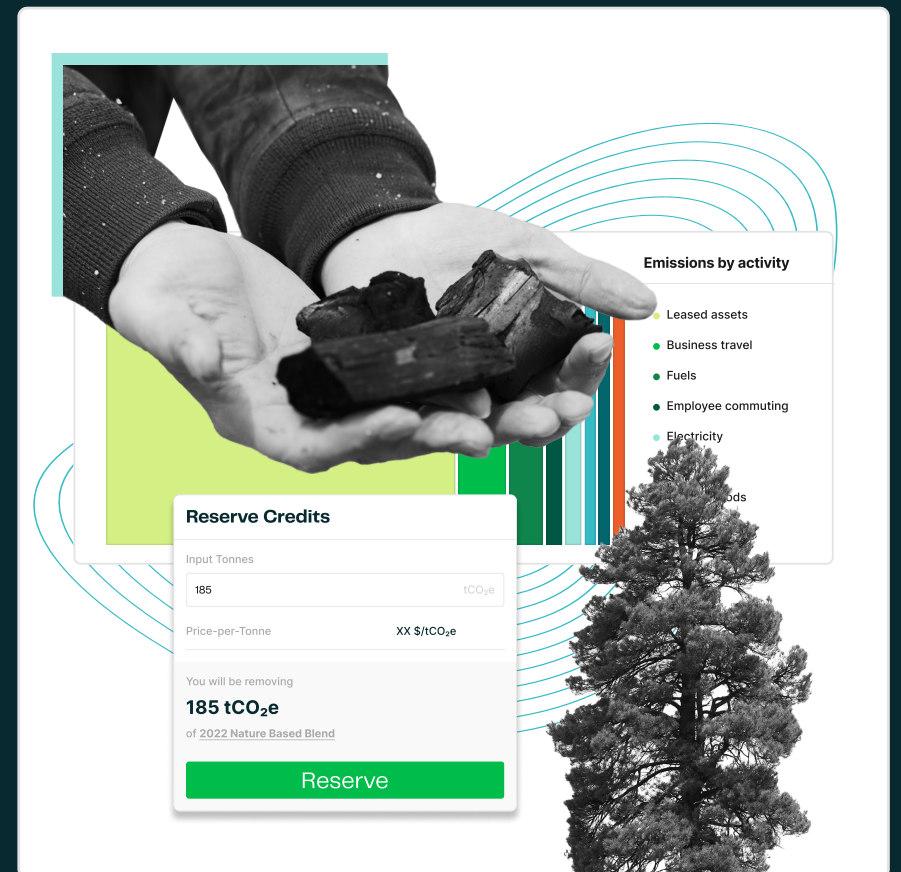


# The Carbon Direct Platform

According to surveys by the European Commission, Harvard Law School, and others, more than 80 percent of organizations believe that climate change is a threat to their business. And yet, only about half of organizations have set a climate goal. Even fewer have a plan and are taking steps to achieve it.



The Carbon Direct Platform helps organizations of any size and stage set and deliver on climate commitments, streamline regulatory compliance, and manage risk.

**With the Carbon Direct Platform, organizations can:**

- Measure their emissions to build an auditable carbon footprint
- Readily identify emissions reductions opportunities
- Access high-quality carbon removal credit portfolios
- Streamline reporting to stay compliant with growing regulations and frameworks

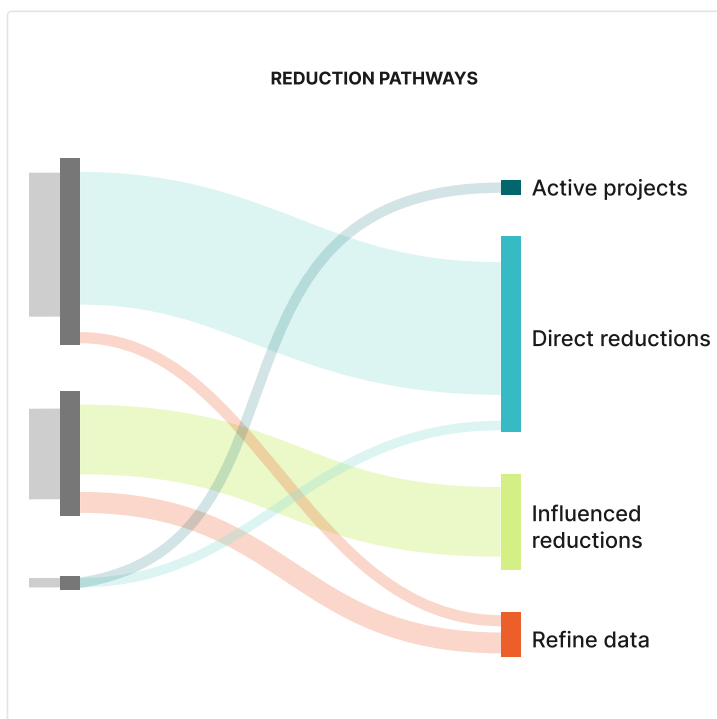
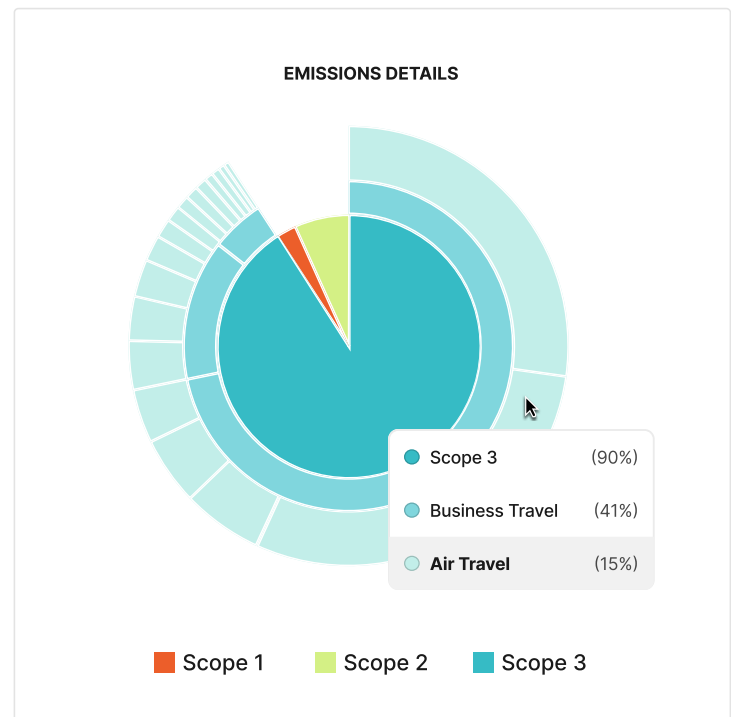
The SaaS-based carbon management technology makes it simple to set and track progress toward goals and report to business stakeholders, partners, and regulatory agencies via a single, unified management console.

## Measure

### Activate your climate strategy through carbon footprint insights

The Carbon Direct Platform aggregates and analyzes your organization's data to build an auditable carbon emissions footprint. With guidance from our experts, you simply gather and upload relevant data. We'll handle the data intake, organization, validation, and analysis.

The result is an actionable breakdown of your footprint in the form of comprehensive reports, dashboards, and easy-to-understand charts that streamline reporting and compliance. Every carbon footprint is verified by our carbon accounting experts and checked against criteria including emissions factors.



## Reduce

### Actionable steps to reduce your carbon footprint

Using your organization's unique emissions footprint data surfaced within the Carbon Direct Platform, our team of industry and decarbonization experts helps you prioritize reduction strategies.

Easily identify and prioritize specific projects to reduce your direct and indirect emissions based on where you can make the biggest impact. Make progress toward climate targets without disrupting your operations.

## Remove

### High-quality, curated carbon removal credits to accelerate your impact

The Carbon Direct Platform makes it simple to add carbon dioxide removal to your climate action plan. Platform users can exclusively access curated portfolios of high-quality carbon removal credits vetted and secured by our experts.

Understand your removal impact with detailed reports on each project developer, timeline, and registries (if applicable). Manage your credit inventory and transactions at scale across one-time purchases or subscription programs—all with traceable credit retirement verification.

*Our curated portfolios can also be natively integrated into third-party platforms via our API.*

